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## In the news



### The only Aaron Hinchion in the world. Google him.

[google.com/search?q=aaron+hinchion](https://www.google.com/search?q=aaron+hinchion)

A Creative Director who loves getting to the heart of a brand and helping them become what they need to be. What do you need? Writing? Branding? Product? Film? Education? You got it.

## Leader, thinker, do-er

[aaronhinchion.com](https://aaronhinchion.com)

Aaron Hinchion has led and collaborated with diverse teams on a wide variety of projects. He's made award-winning album covers, award winning products, new brands, global advertising campaigns, launched indie games, digital and social campaigns, packaging, websites, school curriculums, and more.

## HinchFacts

[aaronhinchion.com/monosyllabic](https://aaronhinchion.com/monosyllabic)

Some of the worst kept secrets about Aaron "Monosyllabic Cyclist" Hinchion

### Vancouver - Grand Canyon

He has cycled solo 2,300 miles carrying everything he needed to survive.

### Loves gaming

He has a deep passion for gaming, both playing and working with developers.

### Danced at the Royal Ballet

Aaron has performed at the Royal Opera House and on other stages.

### Collects comics

His favourite books include Preacher, Y The Last Man, Fables and Invincible.

## The cheat code

[aaronhinchion.com/sketchbook](https://aaronhinchion.com/sketchbook)

Aaron Hinchion is a cheat code for creative teams. He can come into any project and help complete it in a fun way with a high level of craft. He is a creative and strategic thinker who attacks projects with joy, intelligence and a strong attention to detail. He loves to fill projects with passion and easter eggs that make them fun, and unexpected. He's comfortable working in any medium, can grow partner relationships, confidently lead pitches, and present challenging concepts.

## Projects, products, and campaigns



[aaronhinchion.com](https://aaronhinchion.com)

Aaron Hinchion has helped entrepreneurial businesses, indie developers, and some of the biggest brands in the world: Kano, Magic: The Gathering, King games, Polyarc, Manticore, Digixart, Finji, Harry Potter, Skype, Star Wars, innocent drinks, Zoopla, DK Books, Glorious, Compare the Market and TeamGB.

## Workplaces

[linkedin.com/in/aaronhinchion](https://www.linkedin.com/in/aaronhinchion)

Aaron Hinchion is constantly evolving along with the places he has chosen to work

### ICO Partners (2021 - Present)

Part-time Creative Director launching and marketing indie video games and some of the biggest tabletop gaming brands in the world.

### Kano (2016 - 2020)

Exec Creative Director delivering a vision through product, and marketing. Creative computing for a curious new generation.

### Albion (2004 - 2016)

The 4th member of Albion. A driver of her challenger culture. Helped grow her into the respected, inventive agency she became.

### Hinchion & Sons (2000 - Present)

An independent Creative Director who will happily dive into any problem and solve it with a wide variety of skills.

## Awards

[aaronhinchion.com/bio](https://aaronhinchion.com/bio)

Clio Silver Award, Toy of the Year Finalist, CES Best of Innovation Award, Creative Review Best in Book, Time Magazine Best Inventions, Fast Company World's Most Innovative Companies 2019, Drum Content Awards Finalist, D&AD Graphite Pencil, Webby Award, D&AD Wooden Pencil, Album Cover of The Year 2005, D&AD Silver Nomination, Irish Dancing Championships Participation Award 1985.



## Aaron Hinchion ★

4.8 ★★★★★ 753 Mum reviews

Creative Director

**Portfolio:** [aaronhinchion.com](https://aaronhinchion.com)

**Email:** [aaronhinchion@gmail.com](mailto:aaronhinchion@gmail.com)

**Phone:** 07719 894433

**Known for:** Always being up to something

**Software:** Adept at using all the software you'd expect: Photoshop, Illustrator, InDesign, Premier, Keynote, Word, Slack, Discord, Steam, PlayStation, Nintendo, Twitch

**Qualifications:** BA (Hons) Visual Communication, full driving licence, 1500m swimming badge

**Philosophy:** Up, Up, Down, Down, Left, Right, Left, Right, B, A.

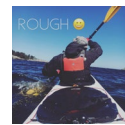
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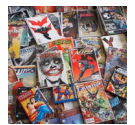
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